

# JULY 2ND 2012



# WORLD UFO DAY

CELEBRATE WITH US

[www.worldufoday.com](http://www.worldufoday.com)



CE-5  
INITIATIVE



## **The Briefing**

Thank you for wanting to be a part of July 2<sup>nd</sup>, better known as World UFO Day.

This briefing was created by the World UFO Day Team to inspire and set guidelines for organizing a get together. Creating a great atmosphere to entertain and attract guests doesn't have to be hard. In this briefing you will find all the tips and tricks you need.

Let's make this day great together!

~ The World UFO Day Team

## **About World UFO Day**

July 2<sup>nd</sup> is the date. First let's start with a little explanation why this day came into the world. World UFO day is the day dedicated to the existence of Unearthly/Uidentified Flying Objects. The first World UFO Day was celebrated in 2001.

There are several reasons why this day has found its way into the world. On of the first and foremost reasons is to raise awareness about the undoubted existence of UFO's and with that intelligent beings from outer space.


Also this day is used to encourage governments to unclassify their knowledge about sightings throughout the history. Many governments, the US government for instance, are believed to have gained exclusive information about UFO's through their military departments. A subject that still raises a lot of curiosity is the Roswell incident in 1947 when a believed UFO crashed in Roswell New Mexico.

**Source:**

[www.worldufoday.com](http://www.worldufoday.com)

## **Activities**

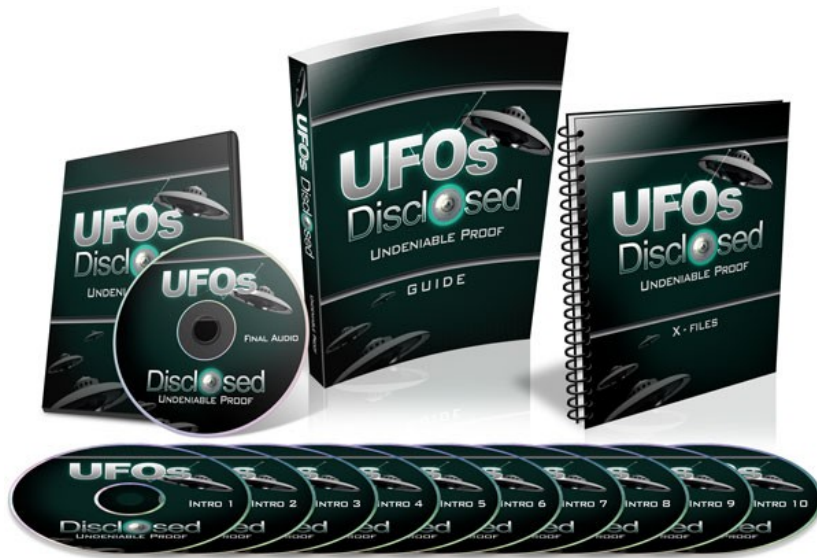
There are several forms in which a World UFO Day activity can be molded. These are some ideas for formal and informal situations. Don't be shy to ask your visitors for a small contribution. If you have some great activities, people are willing to pay for it.

<b>Possibilities</b>	
 <b>Barbeque</b>	 <b>Workshop</b>
 <b>Conference with guest speakers</b>	 <b>Creative activities</b>
 <b>UFO/ Alien Movie</b>	 <b>Beamer presentation/UFO material</b>
 <b>Book presentation</b>	 <b>Your own ideas!</b>

## Information

During the activity you can show your guests compelling proof and try to open their minds up to the idea of an extraterrestrial presence. There is some great UFO material on media like Youtube if you know where to look.

Providing good information to your guests is key to make World UFO Day succeed. We have selected a package of books with the best disclosed materials around (+incl. a CD package) [Click here](#) or on the picture to see the offer. Also think about reselling these packages to interested people. Display your own set and promote them for a +\$10 price if you want to. Quality prints, inside information, a MP3 package and a lifetime update membership, we can't even understand how they made it for that price. All in order to spread the word! But feel free to look around and create your own package! There are plenty of books out there!



## Inspiration / Atmosphere

Creating a fitting ambiance is everything. Think about what objects could enhance the experience. Anything to add to the mystery or atmosphere to a room? Old movie posters, UFO art, dressing up, we have even seen people creating UFO cupcakes! Just let your imagination run wild, the sky is (not) the limit!





## Promotion

Like any good party, you want to promote your party and invite guests. We have made an attractive and simple to use poster that you can print and edit easily either with a computer program or a black marker.

Also, promote your event online through our special Meetup Group (Free) and Facebook. You can attract a lot more visitors this way.



---

## Linking program

Last but not least, don't forget to link World UFO Day on your website with our special banners. The more people know about our site, the more they will show interest in your party and realize it's an organized event. The banners are added in the e-mail you received from us.

## Any Questions/Feedback?

For questions, feedback or more information feel free to mail us.

[info@worldufoday.com](mailto:info@worldufoday.com)

[www.worldufoday.com](http://www.worldufoday.com)



# JULY 2ND 2012



## INFORMATION

Location :  
Time :  
Costs :  
Info :

# WORLD UFO DAY

CELEBRATE WITH US

[www.worldufoday.com](http://www.worldufoday.com)



CE-5  
INITIATIVE

